



NAZAROVA CONSULTING  
— Business Solutions —



## NAZAROVA CONSULTING BUSINESS BLOG



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### WRITER INFORMATION LETTER

*Fostering a community of like-minded individuals sharing experiences and triumphs to create discussions.*

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# FIRSTLY, THANK YOU FOR WRITING WITH US!

We value your time and expertise, and we appreciate your interest in writing in our blog. Our up and coming blog is actively searching for guest writers to share their voices and ideas. We crave the different perspectives that comes with working in various professions. If you operate or run any form of business you can help provide inspiration through sharing your strategies, techniques, and tips, to the readers in our audience.

The Nazarova Consulting Business Blog is a contemporary blog with articles written by business professionals in a diverse range of industries. Articles are written by business owners, managers, freelancers, and industry professionals who give their hot take on business activities such as productivity, creating your business, creativity, problem/solutions, and their inspirational ideas. We are a community of like minded individuals, from seasoned business professionals to novice business owners sharing advice and tips.

Thanks for helping us build our community of readers and writers!

Aris Nazarova  
Principal

## Benefits of the BLOG



- Inspiring others with personal experiences and triumphs
- Fostering and creating a community
- Creating connections and learning from your peers
- Sharing your expertise and knowledge with individuals
- Promoting your brand and business



## Blog Submission

1

Articles should be more than 200 words and less than 800 words.

2

Write an article on a topic that you feel comfortable with and can relate it back to business concepts or ideas.

3

Provide a title and headers for relevant sections. Include pictures/images for the post.

4

Write your article in your natural writing tone and add your own experiences, techniques, and strategies.

The blog articles are condensed digestible readings that engage the readers and can be used in practice. Below are general blog topics, you can choose one and expand, dive deep, or create your own topics. Be creative and add your own voice.

## BLOG TOPICS

- Advertising
- Bookkeeping
- Building Your Brand
- Business Development
- Business Strategies
- Content Creation
- Defining Staff Roles
- Digital Marketing
- Diversity & Inclusion in the Workplace
- Financial Literacy
- Financial Planning
- Freelancing
- Grants
- Hiring
- Hiring Contractors
- Human Resources
- Ideas and Planning
- Innovation
- Inspiring Others
- Inventing
- Loans
- Logistics
- Management
- Manufacturing
- Motivational Tips
- Organizational Hierarchy
- Organization & Planning
- Procuring & Ordering
- Productivity
- Promoting Within
- Research & Development
- Scheduling
- Self motivation
- Social Media
- Staff & Company Moral
- Taxes
- Technology
- Time Management
- Time Off & Wellness
- Training
- Understaffed Workplace
- Understanding Your Value
- Working from home
- Work Life Balance

## Writer's Section

All contributors and writers for the blog are featured in our Writer's Section. Your name, your head shot, short bio, business name, website link, social media plugs, are listed.

Readers can easily navigate to your business information and learn more about you. Our Writer's Section illuminates the creators behind the blog and promotes transparency. To be listed in our Writer's Section, please send information along with your article.



Send blog article, pictures, professional head shot & contact information to [blog@nazarovaconsulting.org](mailto:blog@nazarovaconsulting.org).

